

**Friday,
December 11, 2009
8:00am–10:00am
Trenton Country Club**

Agenda

- 7:45a–8:15a
Registration.
- 8:15a-8:25a
Introductions.
- 8:25a-8:45a
Keynote Address.
- 8:45a–9:45a
Panel Discussion.
- 9:45a–9:55a
Question &
Answer.
- 9:55a–10:00a
Closing. Meet
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KISS Technology Hello! Keep IT Sane and Simple
Best Practices: People, Productivity and Profit.
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Hosted by the Chamber's Technology Committee
Register now at: www.mercerchamber.org



The Mercer Chamber is all about getting connected and getting results. To that end, the Chamber's Technology committee was established to help Chamber members learn more about plugging in and linking up, while improving how they promote, manage and ensure the success of their business ventures.

While much of technology is up in the clouds these days – with cloud computing the new frontier -- the Mercer Chamber's group is very down to earth, and ready to utilize its expertise as a resource to the 1,500+ members it serves.

The Committee will be surveying Chamber members to learn what technology issues are keeping them awake at night and presenting strategies to minimize the toll they can take on a business.

Results of the survey will be made available on December 11, 2009, when the Technology Committee plays host to a panel discussion at Trenton Country Club entitled "**KISS Technology Hello! Keep IT Sane and Simple**"

The member-guest event, the fourth of the Chamber's economic development series, will feature keynote speaker Stephen Deming from the Microsoft Corporation.

It will provide a real-time discussion on what the committee has defined as its five (5) major focus areas: Finance, Human Resources/Payroll, Marketing/Communications, Productivity/Tools and Business Continuity.

In addition to special events like "KISS," the Technology Committee

supports the Chamber in the areas of Work Force Development and Small Business Initiatives. It reviews and recommends technology to fulfill the Chamber's mission. In addition, the Committee actively participates in the development and on-going assessment of the Chamber's technology plan. The committee is available to advise the Chamber office, as well as its members regarding implementation of technology standards, policies and a strategic plan.

"The Mercer Regional Chamber of Commerce Technology Committee is focused on supporting the Chamber and its members in the area of technology," says committee chair Michael DeCamillis. "We are a group of professionals, both in and out of the Technology field, that have made a commitment to making a contribution."

Keynote Speaker: Stephen Deming, Microsoft Corporation 



Since joining Microsoft over seven years ago, I've worked with our seminar team helping customers

and partners understand the benefits of our technology, where that technology is heading in the future, and how to take advantage of the available Microsoft partner programs. My passion is helping people understand technology better so they can make educated decisions. Let me help you too!

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Register now at: WWW.MERCERCHAMBER.ORG

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